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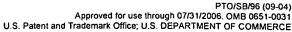
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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).									
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Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):									
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as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned puly to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).									
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Assignee Name and Address:									
Yahool Inc. 701 First Avenue									
Sunnyvale, CA 94089									
A DESCRIPTION OF THE PROPERTY									
A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of									
the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.									
SIGNATURE of Assignee of Record									
The individual whose signature and title is supplied below is authorized to act on behalf of the assignee									
Signature			ٽ 			Date 9/20/2005			
Name		01				Telephor	ne		
Title							•		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiatity is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form endor suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Pistent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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STATEMENT UNDER 37 CFR 3.73(b) Applicant/Patent Owner: ____Yahoo! Inc._ Application No./Patent No.: 10/713,576 Filed/Issue Date: November 12, 2003 Entitled: Systems and Methods For Generating Concept Units From Search Queries Yahoo! Inc. Corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.) states that it is: 1. X the assignee of the entire right, title, and interest; or 2. an assignee of less than the entire right, title and interest. The extent (by percentage) of its ownership interest is ____ in the patent application/patent identified above by virtue of either: A X An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel __015178__, Frame _0649_, or for which a copy thereof is attached. B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below: The document was recorded in the United States Patent and Trademark Office at ____, or for which a copy thereof is attached. Reel_____, Frame____ To: The document was recorded in the United States Patent and Trademark Office at _____, Frame __, or for which a copy thereof is attached. _____ To: The document was recorded in the United States Patent and Trademark Office at _____, or for which a copy thereof is attached. _____, Frame _ Additional documents in the chain of title are listed on a supplemental sheet. Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08] The undersigned (whose/title is supplied below is authorized to act on behalf of the assignee. Dec. 27, 2005 Signature ·Date David V. Rossi, Reg. No. 36,659 (212) 895-2000 Printed or Typed Name Telephone Number Attorney for Assignee

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



UNITED STATES PATENT AND TRADEMARK OFFICE

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SEPTEMBER 25, 2004

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TOWNSEND AND TOWNSEND AND CREW LLP GERALD T. GRAY TWO EMBARCADERO CENER, EIGHTH FLOOR SAN FRANCISCO, CA 94111-3834



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RECORDATION DATE: 04/05/2004

REEL/FRAME: 015178/0649

NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

DOCKET NUMBER: 017887011010US

ASSIGNOR:

SHYAM, KAPUR DOC DATE: 03/19/2004

ASSIGNOR:

DEEPA, JOSHI DOC DATE: 03/19/2004

ASSIGNEE:

YAHOO! INC.

701 FIRST STREET

SUNNYVALE, CALIFORNIA 94085

SERIAL NUMBER: 10713576 FILING DATE: 11/12/2003

PATENT NUMBER: ISSUE DATE:

TITLE: SYSTEMS AND METHODS FOR GENERATING CONCEPT UNITS FROM SEARCH QUERIES

THE

015178/0649 PAGE 2

RNICOL, SUPERVISOR ASSIGNMENT DIVISION OFFICE OF PUBLIC RECORDS

OHERO	04.07.000	^#+	Docket No. 017887-011010US					
DEC 2 9 2005 8	- 04-07-2004	•						
Form PTO-1595/ (10-02) 0027 (exp. 5/31/2002)		Sheet	U.S. Department of Commerce U.S. Patent and Trademark Office					
Tab settings ⇔⇔ ▼	10271,6163	V	V					
To the Honorable Commissioner	r of Patents and Trademarks. I	Please record the attached origin 2. Name and address of rec						
Name of conveying party(ies): Kapur, Shyam	4.504	Name: Yahoo! Inc.	serving party(ico)					
Additional name(s) of conveying party(ies) atta	1 9	Internal Address:						
Nature of conveyance:		Street Address: 701 First Street						
	☐ Merger	——————————————————————————————————————						
Security Agreement	☐ Change of Name	City: <u>Sunnyvale</u>	_State: <u>CA</u> ZIP: <u>94085</u>					
Other:		Additional name(s) and add	ress(es) attached? ☐ Yes ☒ No					
Execution Date: March 19, 2004			An Thai I want of the Control of th					
4. Application number(s) or patent numb	per(s):		PR RES					
If this document is being filed togethe	4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No(s): 10/713,576 B. Patent No(s):							
		B. Patent No(s):						
A. Patent Application No(s): 10/7	13,376	b. ratent No(3).	ANCE 7:					
	Additional numbers attac	ched? ☐ Yes ☒ No	in					
5. Name and address of party to whom		6. Total number of applicati	ions and patents involved 1					
concerning document should be mai	nea:							
Name: Gerald T. Gray TOWNSEND AND TOWNSEN	ND AND CREW LLP	7. Total fee (37 CFR 3.41):	\$ <u>40.00</u>					
Two Embarcadero Center, E	ighth Floor	☐ Enclosed						
San Francisco, California 94 (415) 576-0200	111-3834		e charged to deposit account					
		Deposit account number	: 20-1430					
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Gerald T. Gray	/prels	ignature	March 3 0, 2004					
Name of Person Signing Signature Date Atty. Reg. No. 41,797								
	Total number of pages including cover sheet, attachments and documents: 6							

Mail documents to be recorded with required cover sheet information to:

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04/06/2004 MGETACHE 00000090 201430

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Form PTO-1595 Recordation Form Cover Sheet Patents Only Page 2

 Additional name(s) of conveying party(ies): (Continued from Page 1)

Joshi, Deepa

- Additional name(s) and address(es) of receiving party(ies): (Continued from Page 1)
- Additional application number(s) or patent number(s): (Continued from Page 1)
 - A. Patent Application No.(s)

B. Patent No.(s)

Attorney Docket No.: 017887-011010US

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Shyam Kapur of 955 Escalon Avenue, #309, Sunnyvale, CA 94085; Deepa Joshi of 900 Pepper Tree Lane, #1614, Santa Clara, CA 95051 hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

SYSTEMS AND METHODS FOR GENERATING

CONCEPT UNITS FROM SEARCH QUERIES

Date(s) of execution of Declaration:

Filing Date:

November 12, 2003

Application No.:

10/713,576; and

WHEREAS, Yahoo! Inc., a corporation of the state of Delaware, located at 701 First Avenue, Sunnyvale, CA 94089, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignment

Attorney Docket No.: 017887-011010US

Page 2

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates

indicated.

Dated: 03/19/04

Dated: 03/19/04

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